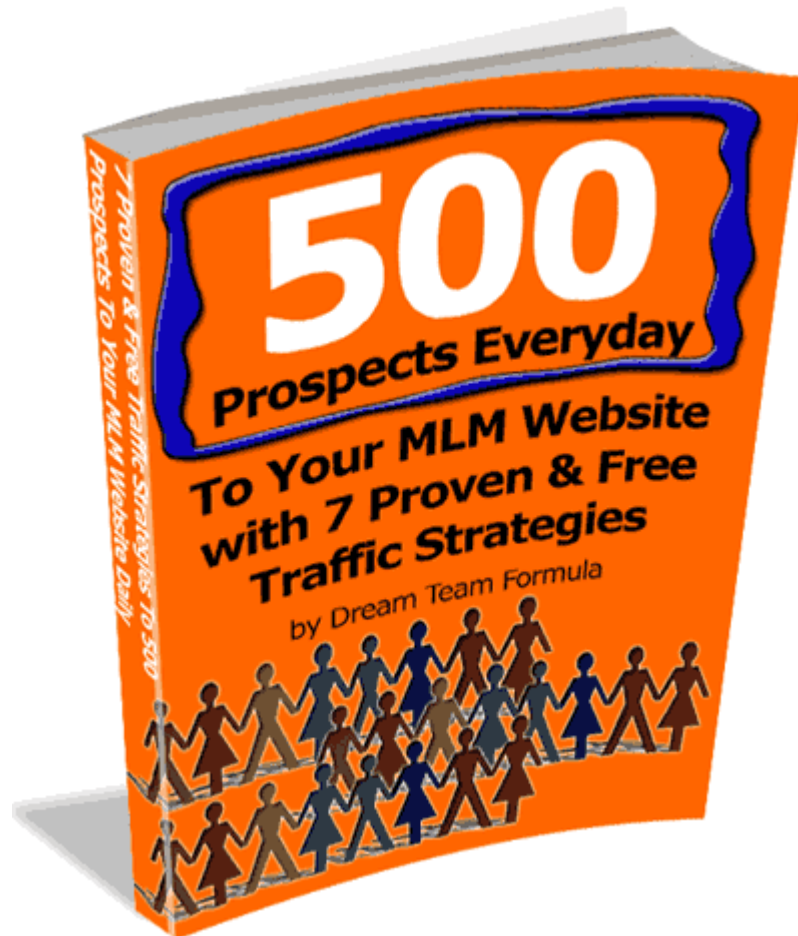


7 proven traffic strategies to drive 500 prospects to your MLM business website EVERYDAY!



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7 Proven (& FREE)
Traffic Strategies That
Will Drive 500 Prospects
To Your MLM Website
EVERY SINGLE DAY!

Produced by Dream Team Formula

Tom Connelly
Dream Team Formula Members Report
Dream Team Formula

Hello and thank you for purchasing this report!

There is only one hard and fast rule in generating income for your online MLM business : A steady flow of *qualified* prospects. If you can't get anyone to visit your MLM business website, there is no way you can get any sign up for your opportunity.

Many MLM business owners have tried and failed to generate constant flow of traffic, with no downlines after a couple of weeks, they just quit the business. By applying what you are going to learn from this report, this doesn't have to happen to you.

Here I present to you the **Top Seven proven strategies** that your uplines probably will never share with you to flood your website with 500 visitors everyday. Even if you only get a small percentage of these prospects to sign up for your MLM opportunity, you will still make money especially if you know how to monetize the traffic with multiple offers.

There will be no fillers and long introductions in this report, only step by step guide to implement the strategies. If you decide to take action and follow the instructions laid out below, you WILL receive at least 500 visitors to your website everyday.

All the best,
Tom Connelly

<http://www.DreamTeamFormula.com>

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About Dream Team Formula

Dream Team Formula is a system based on Profit Sharing Marketing which helps you to :

- automatically position your new downlines for maximum leverage
- provide personal attention to everyone in your team easily
- develop systematic downline retention with little effort
- generate leads virally
- build a huge sustainable team

Dream Team Formula works with any MLM opportunity. For more information, please visit <http://www.DreamTeamFormula.com/biz/enterprise>

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[YES] Can be used as a bait to build your list

[NO] Can be edited completely and your name put on it

[NO] Can be used as web content

[NO] Can be broken down into smaller articles

[NO] Can be added to an e-course or autoresponder as content

[YES] Can be added to membership sites

[YES] Can be offered through auction sites

[YES] Can sell Resale Rights

[YES] Can sell Master Resale Rights

[NO] Can sell Private Label Rights

[YES] Can be branded with your affiliate links

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#1 : Feed the Google Spider

More than 75% of internet users find information with Google. One of the fastest ways to get traffic is to scatter spider food (your MLM website links) all over the web so that Google spiders will pick them up and direct visitors to your page. But where exactly do Google spiders love to go?

***Blogs
Squidoo Lens
Social Bookmarking Sites***

First write a short article of 250-300 words. Most people find this the hardest thing to do. Not to worry, there are hundreds of web resources with private label rights, this means you can rewrite the article and put your name as the author. One good resource is Wikipedia.

Hot MLM topics that people love to read about :

- What is MLM / Network Marketing?
- MLM compensation plan
- The benefits of an MLM home business
- Prospecting & recruiting tips
- MLM company reviews
- MLM success stories
- MLM leadership
- Downline retention techniques

Please do not put off writing the article, as this article can be used again and again, across multiple sites to drive unlimited traffic to your MLM business FOREVER.

Once you have your article ready, create a free Blogger/Wordpress account and Squidoo lens.

- <http://www.blogger.com>
- <http://www.wordpress.com>
- <http://www.squidoo.com>

Tip: Use the article title for your blog/squidoo lens title.

Post the article to your blog and squidoo lens. Include a link back to the MLM business site in the blog and squidoo lens. This article will now serve as spider food to attract Google spiders. So you would want to scatter them to as many sites as possible. Some of the favourite websites that Google spiders loves to crawl are social bookmarking sites.

There are numerous social bookmarking sites out there, and hitting them all, to bookmark each page of your website, could literally take days, if not weeks. To save time, sign up for a free account at Only Wire :

- <http://www.onlywire.com>

Only Wire is free to use, however getting set up with Only Wire may take a couple of hours, because you will need to go to each of the social bookmarking sites that it lists, register, and then put your username and password for each site into the list at Only Wire. But you have to this only once.

Tip: Install the OnlyWire icon on your browser toolbar for easy bookmarking the next time

#2 : Direct Contact With Web Surfers

If you want to interact directly with internet surfers, the best solution is traffic exchanges. The basis of traffic exchanges is simple. Every time you visit someone else's website, you are credited with traffic back to your website. In essence, you view other people websites, they view yours.

Some people say that traffic exchanges don't work because they hardly get any downline sign-ups from traffic exchanges. This is because they don't know how to approach the surfers who are viewing their websites correctly, therefore the traffic generated is wasted.

There are three facts that we must understand in order to benefit from traffic exchanges :

1. The surfers in traffic exchanges are looking for more traffic to their own websites
 - ➔ Illicit response by offering the **traffic solutions**
2. Your website is viewed for only 5 – 10 seconds
 - ➔ **Repeated exposure** of your page is necessary to get results
3. There are probably thousands of people promoting the same MLM opportunity as yours at traffic exchanges
 - ➔ **Do not promote your default MLM referral links**

To address the three facts above, please do the following :

Step 1 :

Create a new Yahoo Messenger / AIM /MSN /Skype chat ID

Step 2 :

Build a short web page (commonly known as a splash page) which contains :

- A catchy title offering traffic or MLM lead generation solutions
- An email capture form or your chat ID created in step 1
- See example 1 : <http://dreamteamformula.com/splash>
- Example 2 : <http://go2mylink.com/for/mlmchat>

Step 3 :

Sign up for traffic exchanges and submit your splash page URL. Below are three of the most effective traffic exchanges :

- [Traffic G](#)
- [Traffic Swarm](#)
- [TS25](#)
- [Want more? Go here](#)

Step 4 :

Spend 30 minutes each day surfing the traffic exchanges to get traffic. You may also purchase traffic credits or upgrade to paid membership at the traffic exchanges sites if you don't have the time to surf. In this case, you will receive instant traffic.

Step 5 :

Login to your chat account and interact with those who have responded to your splash page. If you have an [autoresponder](#) setup in your form, your emails will be following up with your prospects automatically.

Tip: To get even more traffic credits for FREE, refer others to join the traffic exchanges at your links.

#3 : Post Your Ad On A Site That Receives 1,000,000 Views Daily

Craigslist.org is a top 50 site that reaches over 20 million U.S unique visitors monthly (source : Quantcast.com). With so many visitors using Craigslist each month the advertising possibilities are limitless.

However, there is no guarantee any of these visitors will be interested in your products or services. In order to reach your target audience on Craigslist, your ad must be:

- solution focused / emotionally appealing
- relevant – contains searched keywords
- placed in the correct ad categories

If you are targeting home business opportunity seekers, an example of the ad could be :

Start Your Home Business With No Money Down

We are looking for joint venture partners to start a home business. Full training provided. Make at least \$3,000 monthly working only 3 days per week on your computer.

Please click the link below to for a free tour.
[Your promotion link or splash page URL]

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For MLM or home business ads, the categories to post are:

- Services > small bizads
- For sale > business
- Jobs > [ETC]
- Jobs > [part time]

It is ok to post your ad in different cities and across several categories, as long as you rephrase your ad.

Tip: Post to other high traffic classified ads such as USFreeAds.com and Gumtree.com to get even more visitors.

#4 : Get Hundreds of Webmasters / Bloggers To Promote For You

There are many website owners and bloggers in the web who are constantly looking for new content to put on their website. Where do they go to find relevant topics?

Article Directories

How can article in the directories boost traffic and sign ups?

Your article in the directories contains a resource box which points to your own website. Readers, after reading your articles, may choose to click on the link and pay you an unexpected visit. Having them on the free directory sites is also making these articles available to other webmasters and bloggers who may wish to publish your article on their site.

If they do, your article will include a link back to your site. So anyone who reads the article on that site can still click on the link to visit your website. In essence, these webmasters are indirectly promoting your links!

Remember the article that you wrote in method #1? Submit it to the following directories :

- [EzineArticles](#)
- [GoArticles](#)
- [Article Dashboard](#)
- [Associated Content](#)

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These article directories are frequently crawled by google spiders, hence potentially giving you more traffic.

To increase your chances of having your article published by webmasters on their site, use good attention-grabbing or even controversial titles. Examples:

- 5 Red Hot Tips To ...
- 12 Minute Secret To Generating XXX [*traffic, income, \$\$*]
- Top 10 MLM Myths
- Quickest Way To [*solve a specific problem*]
- How To Create / Make / Start ...
- 9 Things About XXX That Your Upline Didn't Want You To Know
- 4 Steps To XXX
- 3 Reasons Why Network Marketers Fail

Always include an attractive offer and a call to action in your resource box, because that is where your prospects will be directed to sign up with your MLM opportunity.

Example of good resource box :

Find out how you can receive instant traffic just by spending 20 minutes online. Free membership available for next 50 people at <http://www.yourdomain.com>

Tip: The more article directories you submit to, the more visitors you will receive. Automate your article submission process by using [Article Submitter Software](#).

#5: Attract MLM Junkies & Leaders

Where do like-minded people gather? They join online discussions at :

Forums

Promoting at forums can be time consuming as you need to read relevant posts and interact with others meaningfully. However, if done correctly, you will develop a large following of targeted prospects.

People usually prefer to join MLM under a leader, forum posting is the best way to build your credibility and showing off your leadership. Below are forum marketing strategies that will quickly build your reputation and let others see how knowledgeable you are :

1. Join the top 10 MLM forums found at this [link](#)
2. Create a forum signature with a link to your website.
If you are in a forum where many people are already promoting the same opportunity, **you must differentiate** by giving the link to your splash page instead of your default MLM referral page.
3. Always respond to the latest discussion threads which has many views or replies. This increases your visibility.
4. Refrain from blatant advertising. Create value by offering solutions to other people's problems.

5. Create a new thread and start by stating that you will be posting a series of tips on a hot topic. Reply to your own post regularly by adding new information. This will keep your thread on top of the forum index page even if you have no replies.

Tip: Break down your article you wrote in strategy #1 and post it in the forum.

6. Add a P.S at the bottom of your posts. Encourage people to click on your signature link by increasing urgency.

Example :

P. S : Check out the web page at my signature. The next 5 people who visits and reply to my post here, I will personally help you get 3 downlines.

7. Ask questions related to hot MLM topics even if you already know the answer. Formulate your questions and replies in a way that encourages more responses. Do this by asking **open ended questions**.
The purpose of this strategy is keep your discussion **HOT** and attracts large readership.

8. Use the same content you created in step 4 and post it across different forums.

Tip: When you start to have downlines in the forums, you can leverage on each other to create buzz to attract more positive attention.

#6: Get Your Prospects To Share Your Website With Their Friends

Have you received funny video or from a friend? What did you do after watching the video? *You forwarded it to more of your friends!*

This is why video marketing works! If you are doing all the promotion by yourself, there is a limit to how many people you can refer. Why not get your prospects to spread the word for you?

Follow the techniques below and you will have your prospects passing your link to hundreds of *their* friends without realizing it -- even if they themselves did not join your business.

1. Go to <http://www.youtube.com>
2. Search for "Funny Videos"
3. Create a free blogger account at <http://www.blogger.com>
4. Copy the embed codes as shown below

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5. Paste the funny video embedded codes on your blog
6. Write a some short comments about the video
7. **IMPORTANT** : Show your MLM website link prominently on top or below your blog post
8. Share the funny video with your friends

To reach out to a more targeted audience, use videos about home business, tutorials or MLM related topics.

Tip: *If you create your own video and upload to Youtube, you will receive even more traffic because your video will be shown and shared by all Youtube fans instead of just your friends.*

#7: Email To 50,000 Opportunity Seekers Everyday

Where do you find these opportunity seekers?

Safelists

Safelist is a list of email addresses of people who join and agree to receive email messages from other members on the Safelist. You're able to send your message in return for accepting other members messages.

The kind of people that will be receiving your email messages are online business owners, business opportunity seekers and other internet marketers.

Statistically, 90% of internet marketers have FAILED promoting using safelists. That is because they don't know how to do it correctly.

However, since safelists marketing is the number ONE preferred promotion method of many home business owners and opportunity seekers, it is crucial that you know how to tap into this goldmine.

Just follow the step by step guide below, you will be able to market to at least 50,000 opportunity seekers and get results :

1. Create 2 free Gmail accounts at <http://www.gmail.com>
Safelist membership usually requires you to have a “list email” and a “contact email”

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2. Go to the safelist directory link below and sign up for the web's top 10 safelists
[Click here for safelist directory](#)

3. Create your promotion email with an attention grabbing title. Preferably with a traffic or lead generation solution. If possible include a free bonus.

Examples email titles :

- 500 MLM Prospects Daily – Free Report Inside
- Read this email and receive 100 leads FREE
- Brand New! Send your ADS to 37,221,932 PEOPLE
- \$100 A Day Income Secrets For Beginners
- 20 Minute Secrets To 1000 Unique Visitors A Day

4. Keep your email content short and **ALWAYS** direct the safelist readers to your splash page (see method #2 page 8)
5. Blast to your safelists! Sit back and watch your downlines grow.

***Tip:** Use an [autoresponder](#) in your splash page. This way you will be capturing the emails of the safelist readers and building your own list for long term income.*

Join me FREE at the link below and you will receive the **NEXT downline that I sign up**
<http://www.dreamteamformula.com/biz/enterprise>

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Resources

1. If you want to double your traffic with ZERO effort, get the report :
20 Minute Secret To 1000 Unique Visitors A Day



<http://go2mylink.com/here/20min1000>

2. **MAKE INSTANT MONEY WITH THIS REPORT**

Simply send people to the sales letter site using this URL:

<http://www.go2mylink.com/here/7to500/?e=YourPaypal@Email.com>

Just put your PayPal email address at the end of that URL (after the = sign) and the entire cost will go directly into your PayPal account when somebody buys the one time offer – no strings attached.

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3. **Brand this report with your own links.** Find out how by taking a free tour at <http://www.DreamTeamFormula.com>
4. Where to go for support :
You can send me your questions, comments and suggestions to this link [here](#).

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